

Bridlington Regeneration Partnership

Town Improvement Forum

Held at Bridlington Business Centre on 02 July 2019

Present:-

Maureen Bell (MB)	Bridlington Town Team Board
Carl Brown (CB)	Promenade Shopping Centre
Martyn Coltman (MC)	Bridlington Business Forum
Gerry Harran (GHa)	Bridlington Central Action Group
Bob Hillary (BH)	Bridlington Tourism Association
Tim Norman (TN)	Bridlington Old Town
Pam Quigley (PQ)	Bridlington Town Team Board
Joan Turner (JT)	Bridlington Town Team Board
Kynan Simmons (KS)	Destination Old Town Association
Catherine Wilkinson (CW)	Women in Business
Peter Wilson (PW)	Street Angels

Officers attending:-

Helen Jackson (HJ)	Renaissance Projects Coordinator
Denise Cowling (CD)	Renaissance Coordinator

Visitors:-

Declan Atken (DA)	Work placement student
Kerry Carruthers (KC)	Yorkshire Coast Business Improvement District
Gemma Wallace (GW)	ERVAS

1.	Welcome, apologies and declarations of interest
	The Chair welcomed everyone to the meeting. Apologies were received from Isla Pickup, Paula Danby, Sylvia Wright and Town Councillors Kirsty Salisbury
2.	Minutes of previous meeting
	AGREED The minutes from the last meeting were agreed as a correct record with the removal of Gerry Harran from the attendance list and West Street changed to St John Street (item 5)
3	Matter arising (not on the main agenda)
	ACTION 190507 Item 4: TW will arrange training including ids for those participating [in Conservation Area monitoring] Complete AGREED: Maintenance will discussed at the next meeting to allow efforts to be directed at Conservation Area monitoring ACTION 190507 Item 5: MC will give a presentation on Quay Road and West Street at the next meeting
4.	Yorkshire Coast BID
	KC gave a presentation on the Yorkshire Coast Business Improvement District. <ul style="list-style-type: none"> • A ballot was conducted in November 2018 among eligible businesses to establish

	<p>the BID.</p> <ul style="list-style-type: none"> • The DIB will be governed by a board which will be private sector controlled with representatives from all the towns within the DIB area plus local authority and police representatives • A strategy is being developed to deliver a 5 years programme aimed at promoting activity that increase the profile of the Yorkshire Coast. Consultation will start in August • Funded by businesses within the Yorkshire coastal strip • Over £5 million will be invested in projects. Approximately £80K will be allocated to Bridlington per year • Activities could be include business support, events, improving appearance, marketing, training ambassadors <p>The group welcomed the creation of the BID</p>
5	Gemma from ERVAS – Project coordination
	<p>GW gave a presentation about some of the work that East Riding Voluntary Action Service did in Bridlington. GW mainly works with youth but the service supports a wide range of volunteering and groups within the local area. As well as directly promoting volunteering opportunities ERVAS offers a range of services to voluntary groups and managers local networks.</p> <p>In Bridlington Gemma’s work has focused on encouraging young people to volunteer in physical projects and fund raising working closely with police, schools, anti-social unit. There are currently two outreach workers who will be coordinating summer activities.</p> <p>ERVAS is collaborating with the Town Council in their Community Hub and offices on Marshall Avenue. ERVAS has also supported the work of Brightening up Bridlington.</p>
6	Town Centre Seafront project
	<p>DC gave an update on the town centre sea front project. The public realm scheme will starting in September. There are samples of the proposed materials on display on Garrison Square and a planning application has been submitted for Regents Gardens.</p> <p>The project moves some disabled spaces but there is no net loss</p> <p>An artist has been chosen and ideas submitted for consideration. It was confirmed that it will be a significant piece of art by an internationally renowned artist. An announcement will be made once the contractual arrangements are finalised.</p>
7	Regeneration Partnership Review Town Improvement Actions
	<p>A draft action plan for the TIF was circulated based on work done by MB & MC and the discussions held by the TIF earlier in the year.</p> <p>ACTION 020719 TIF members to consult and then submit priorities to MB by July 31st</p>
8	Eyesore audit & Maintenance Review Martyn Coltman
	<p>MC gave a presentation of the ‘good, the bad and the ugly’ following the link from the Town Centre to Old Town (Presentation attached).</p> <p>Maintenance was discussed and TIF forum members felt that this should be a priority. It was acknowledge that, although the TIF had managed to inspire a coordinated response for</p>

	<p>Bridlington's seafront prior to the 2018 season this had not continued or extended beyond the seafront front area. The quality of maintenance work was also raised.</p> <p>ACTION 020719 Item 8a. HJ will investigate internally whether anything is planned for this year</p> <p>ACTION 020719 Item 8b. All TIF members are encourage to report issues via the council website and capture issues for submission.</p>		
9	Future agenda items		
	The suggested list of future agenda items are:		
	House of Lords Paper and other high street initiatives	Liz Philpot	5 November 2019
	Gulls	MB	2 Sept 2019
	CCTV	DC/BF	TBC
	Dog fouling enforcement	TBC	TBC
	Hilderthorpe Road redevelopment	TBC	TBC
10	Any Other Business		
	<p>Footbridge over the railway near Hilderthorpe School</p> <p>ACTION 020719 Item 10 HJ to request an update</p> <p>Town centre perceptions</p> <p>A discuss was had about people judging the town on a small number of poor properties and how we change the perceptions</p>		
11	Date and time of next meeting		
	<p>10am to 12pm, Tuesday 3rd September 2019</p> <p>10am to 12pm, Tuesday 5th November 2019</p>		