

**Bridlington Renaissance Partnership
Strategic Partners Meeting
Thursday 6th December – 9.30am
Held at East Riding College, St. Marys Walk**

Minutes of the meeting

Present	Representing
Neil Watson	Bridlington Chamber Yorkshire Coast CLLD
Thelma Milns	Bridlington Town Council
Maureen Bell	Chair of Town Improvement Forum/Bridlington Civic Society
David Dowson (Chair)	Lloyd Dowson/Bridlington Business Forum
Helen Wooldridge	East Riding College
Martyn Coltman	Bridlington Old Town/Business Forum
Andy Burton	ERYC Councillor
Sarah B	DWP
Dave Waller	DWP
Isla Pickup	BTA
Bob Hillary	BTA

Officers	
Denise Cowling	Renaissance Coordinator
Helena Moss	Local Growth Programme Manager
Helen McGill	Local Growth Coordinator
Rob Warner	CLLD Programme Coordinator

1	Welcome, apologies and declarations of interest
	Terry Dixon - Bridlington Town Council; Chris Wright Bridlington Harbour Commissioners; Owen Robinson - Principal Planning Policy Officer
2	East Riding Local Plan Review: Options consultation (Forward Planning) (including update on Retail and Leisure Study)
	HM advised that Owen Robinson from ERYC Forward Planning was unable to attend due to personal reasons. The Town Centre Retail and Leisure study would be deferred to the next meeting. HM advised that the session undertaken with businesses in Bridlington was additional to the one undertaken by the consultants in Beverley and that a form had been emailed to all partners so they could feedback their comments.
3	CLLD Update
	RW gave an update on the CLLD programme. It is a 12.9m ESIF investment for Bridlington and Scarborough which is targeted on needs and demands with 80% of the funds to be allocated to the most deprived areas. The aim is to tackle social and economic growth. Of the 56 projects submitted, 32 are approved and 12 are contracted and delivering. Examples of Bridlington funded projects: Activfirst – The Hub; Christchurch – Healthy Lives; Aspire Igen – Lone Parent Mentor; ERYC Education, Employment and Skills – Bridworks and Richardson & Sons – Chip Production. Scarborough funded examples: Scarborough –

	<p>Jobmatch; Seafood Social- Work Experience; York Sight Support, Age UK, Amelia's Chocolates and Scarborough Construction Village. Priority areas are employment, low aspiration and attainment and focus is on long term unemployed, economically inactive, disabled, ethnic minorities, lone parents, 50+ and those with long term health or mental health conditions. The programme ends in 2021. Each project is reviewed annually to ensure that outputs are being delivered. Although the programme is publicised via the website local co-ordinators support applicants through the process. An example of the impact of the scheme is the purchase of a piece of equipment for chip production which enabled the business to extend its season and open up the job to individuals who would have been unable to apply previously because of the physical nature of the job, without the equipment. HM advised that a f/t monitoring and evaluation officer had been employed to consider the wider value and impact of the scheme as an example for Future Prosperity funding.</p>
4	Review of Partnership Agreement and Handbook
	<p>HM advised that the next step would be for ERYC to undertake internal consultation. MB advised that Town Improvement Forum should be included and that they meet monthly. Town Team to be replaced with TIF. Regarding the name of the partnership TM informed the partnership that BTC wanted to suggest Bridlington Forward and Bridlington Tomorrow. Discussion regarding the positioning of the town in relationship to its hinterland and the VHEY Great Bridlington brand. DC advised that an advert for Bridlington has been produced and consideration is being given to using the Great Bridlington brand with a new strapline. The partnership resolved to embrace the Great Bridlington brand and would defer their decision until February when the outcome of the combined branding is known. DD and DC are to meet to discuss the future of the Business Forum. Any further amendments to be sent to HM.</p>
5	Action Planning
	<p>HM distributed the action points submitted. MB reported on the consultation conducted with The Bridlington Augustinian Society and Bridlington & District Civic Society. Both were of a similar view; in order of priority: forge links with Old Town and overhaul the public realm; revamp King Street urban realm; redevelopment of Queen Street; Station Plaza; proper end-point to the Way of the Roses; eyesore audit to extend beyond regeneration/AAP area, plant more trees in tree pits and with tree guards; review of town entry sign and update road signs; protect grass verges and other parks – e.g. Westgate and Duke's. NW advised reviewing the Town Charter and creating a vision, improve 2-way communication, move the focus from the town centre to the hinterland, develop a single brand and an action plan with nominated leads. DD advised; co-op building, taxi sector, Brid Watch funding could support CCTV etc. with surplus cash, multi storey (DC advised feasibility to be completed February 2019), Grant knowledge – business sector, seafood festival, King Street Review and loading bays (DC advised Parking Strategy ongoing). Discussion regarding grass verges. AB informed the partnership that highways could consider prohibition signage but it depended on the location. DD to consult with NA on Harbour revamp and Aldi opening in spring. HM will populate the action plan for distribution. HW asked regarding the LEP and was advised that East Riding would remain with the Humber LEP but need to ensure representation. DD to speak with Andy Hewitt to discuss further.</p>
6	Project Updates – Bridlington Regeneration
	<p>DC advised that the £4m, 52 week Town Centre Seafront Urban Realm works were planned for Garrison Square Sept – Nov, Esplanade Nov- Dec and the Leisure Centre area in June after consultation with local businesses. A piece of public art will also be commissioned.</p>

	Public consultation will be undertaken in January 2019. Hilderthorpe and Gypsy Race should be used completed in January 2019. Retail development on the coach park is under discussion.
7	Forum Reports
	Business Forum – Nothing to report. Town Improvement – Nothing to report
8	AOB
	HM advised that the Yorkshire Coast BID outcome was YES. (29.17% turnout)
9	Date of Next Meeting
	<ul style="list-style-type: none"> Thursday 10th January