

**Publication Bridlington Town Centre Area Action Plan (October 2010):
Statement of Representations, Regulation 30(1)(e)
Part 1: Summary of Number of Representations and Principal Issues Raised**

1. Number of Representations

- i. 45 representors responded to the Publication AAP
- ii. Of the 45 representors:
 - a) 10 find the AAP sound
 - b) 29 find the AAP unsound on one or more grounds
 - c) 6 make no comments

2. Summary of Issues Raised

The principal issues raised by representors are:

- i. the AAP's inflexibility in its pursuit of a single strategy with prescribed elements
- ii. the need or otherwise for further shopping development
- iii. the location of the proposed site of the 'second anchor' for comparison retailing, with a concern that it is too distant from the heart of the established primary shopping area and will harm the existing retailers in the established primary shopping area
- iv. the risks to the operational Harbour from the Burlington Parade proposals for the Harbour Top
- v. the proposals for the major projects are not deliverable
- vi. the proposals for removing on-street parking in the established primary shopping area will harm the retailers and make the area less accessible, and traffic conditions will be worsened
- vii. the Marina is either more important than any other project or is not needed at all and is undeliverable in any case because funding is not certain
- viii. the housing development is not needed, and the numbers are excessive
- ix. the proposals are undeliverable because no details have been provided of their costs or values and the gap between the two
- x. too little of the strategy promotes the tourism economy.